

Agri - Food - Tech

2035

Oceania Summit

LOCAL SOLUTIONS
FOR GLOBAL
CLIMATE IMPACT

26 – 27 APRIL 2022
AUCKLAND
NEW ZEALAND

Sponsorship Prospectus

THE
CONFERENCE
COMPANY

wharf42
VISION. EXECUTION. IMPACT.

www.2035.ag

Dear Valued Sponsor

On behalf of the Organising Committee, we take great pleasure in inviting you to support the 2035 Oceania Summit. The Summit will be held from 26-27 April 2022 at the Aotea Centre in Auckland, New Zealand.

This prospectus outlines the sponsorship and exhibition opportunities available at the Summit. Please take some time to review the packages and determine the best fit for your promotion requirements. Please contact us if any further clarification is needed.

Get ahead of your industry partners and start planning now!

We look forward to sharing this unique event and welcoming you as a valued Sponsor and Exhibitor to Auckland in 2022.

Peter Wren-Hilton
Convenor

Sponsorship Liaison: **Nihal Fernandez**
*Sponsorship and Exhibition Manager on behalf of the
2035 Oceania Summit Organising Committee*
The Conference Company

Email: 2035@theconferencecompany.com

Telephone: +64 9 360 1240 (New Zealand)
1800 193 405 (free calling from Australia)



“Hosting this event not only positions New Zealand as a global leader in agritech and agrifood expertise; it opens opportunities for further research and investment that will benefit our local farmers, local economy, and local environment in the longer term.”

Bjoern Spreitzer — Tourism New Zealand

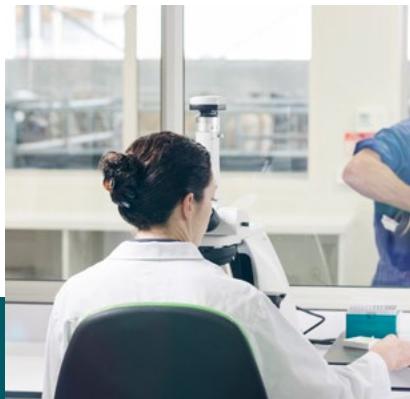
About the Summit

The 2035 Oceania Summit has been designed to enable the region's scientific & research community, its industry leaders, agribusiness & agritech companies, farmers & growers, regulators and policy makers to meet and discuss how agrifood tech innovation and on-farm application can help address the existential threat posed by climate change.

Agriculture and the agrifood supply chain provide a significant contribution to the region's greenhouse gas emissions. The 2035 Oceania Summit will focus on the role that agrifood tech will play in supporting farmers and growers reduce emissions to net zero, as well as build more resilient growing systems to address the ongoing impact of a rapidly changing climate.

In Australia, the Climate Targets Panel says that Australia should be aiming to reach net zero emissions as early as 2035. In New Zealand, the Climate Change Commission has submitted to government its recommendations for reducing greenhouse gas emissions. Across wider Oceania, climate change has had, and will continue to have, profound ramifications for the people living in the region.

The Summit will feature regional and international keynote speakers, breakout panels with domain experts, an exhibition showcasing current research being undertaken across the region, a startup hub with a pitch event to global investors, as well as extensive networking opportunities.



Showcasing research excellence

New Zealand and Australian universities and research institutes, including CRIs and RDCs, are leveraging great science and knowledge to develop innovative solutions that will tackle some of the major climate-related challenges facing the region's agriculture and agrifood sectors. The 2035 Oceania Summit will showcase this work to provide insights into the exciting emerging agrifood technology being developed to both reduce the region's agricultural and agrifood emissions to net zero, as well as mitigate the threats to farmers and growers posed by climate change.



Start-ups creating value

Agritech and cleantech start-ups from across Oceania are developing new and ground-breaking solutions designed to address the challenge posed by our changing climate. The 2035 Oceania Summit will provide a platform for these startups to showcase their work to potential collaborators, partners and investors in the Summit's Start-up Hub. Additionally, an invitation-only investor event will enable selected startups pitch for growth capital to an audience of global venture firms.



Delivering global impact

The 2035 Oceania Summit has been designed to deliver global impact. By bringing together thought leaders and experts from across the region, the aim of the Summit is to highlight how science, research and entrepreneurial endeavour can help farmers and growers worldwide meet the significant challenges posed by our changing climate.

Programme

2022	25 APRIL	26 APRIL	27 APRIL
Breakfast		Platinum Sponsor Presentations	Platinum Sponsor Presentations
Morning		Plenary & Breakout Sessions	Plenary & Breakout Sessions
Lunch		The Festival of Food	The Festival of Food
Afternoon		Plenary & Breakout Sessions	Plenary & Breakout Sessions
Evening	Sponsors & Exhibitors VIP Reception	The Festival of Food Reception	

Exhibition Timetable

2022	25 APRIL	26 APRIL	27 APRIL
Day	Move In	Exhibition Open	Exhibition Open
Evening		The Festival of Food Reception	



“By bringing together researchers, startups, investors, policy makers as well as farmers and growers, the 2035 Oceania Summit has been designed to showcase local solutions that will create global impact.”

Peter Wren-Hilton — Convenor

About the hosts



Wharf42 is a Tauranga-based consultancy focused on delivering global impact in the fields of agrifood technology and investment. There is no single long-term issue greater than the growing impact of our changing climate and its impact on global food production systems.

Wharf42's two co-founders, Peter & Jacqui Wren-Hilton, established Agritech New Zealand in 2018. Today, Peter is Head of Global Alliances and also the Senior Adviser to the Australian Agritech Association. At the September 2019 Australian New Zealand Leadership Forum hosted by PM Jacinda Ardern in Auckland, Peter & Jacqui co-founded the Australia New Zealand Agritech Council.

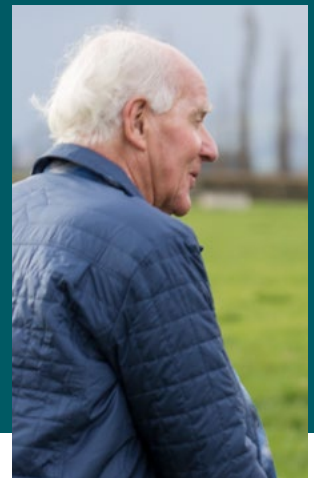
Delivering impact is a core part of the Wharf42 DNA. For 18 months, Peter & Jacqui worked closely with the New Zealand government to support the successful passage of the country's Agritech Industry Transformation Plan. The 2035 Oceania Summit provides a further unique opportunity for New Zealand to step up and take a global leadership role in the most significant challenge facing farmers & growers in the years ahead. Wharf42 is up for it. Are you?

About the delegates

The 2035 Oceania Summit provides the platform for a wide cross-section of professionals to meet, network and collaborate on the emerging agrifood technologies that can help farmers and growers reduce their greenhouse gas footprint and deliver global impact.

These key stakeholder groups include;


- R&D Specialists
- Agribusiness Leaders
- Farmers and Growers
- Start-up Entrepreneurs
- Software developers & systems integrators
- Investors
- Government Representatives
- Policy Makers
- Environmental Experts
- Compliance Officers



Social Program

To complement the program there will be social activities taking place during the Summit, providing sponsors and exhibitors with ample opportunities to mingle and network with delegates in a relaxed atmosphere.

Following are the social events outlined for the Summit:

Monday 25 April	Sponsors & Exhibitors VIP Evening Reception
Tuesday 26 April	The Festival of Food Reception at the Aotea Centre
	Multiple breakouts throughout the Summit Programme



Aotea Centre

Designed with flexibility in mind, Aotea Centre is a purpose-built, contemporary convention centre in the heart of downtown Auckland.

The Aotea Centre houses New Zealand's largest modern tiered auditorium, seating more than 2,000 people over three levels. Whether you are holding a conference, seminar, exhibition, award ceremony, product launch, cocktail party or gala dinner, the Aotea Centre has a space to suit.

Aotea Centre's stylish new interior provides a fitting backdrop for any event. The open design, expansive foyers and function spaces make it an ideal place for collaboration and business gatherings.

The building boasts the latest cutting-edge technology throughout. All spaces feature both cabled and wireless connections with room data-linking options, making the venue ideal for large conventions requiring multiple rooms.



Meeting spaces 11 rooms, 5,805 sqm total

Theatre capacity 2,139 person

Cocktail capacity 1,000 person

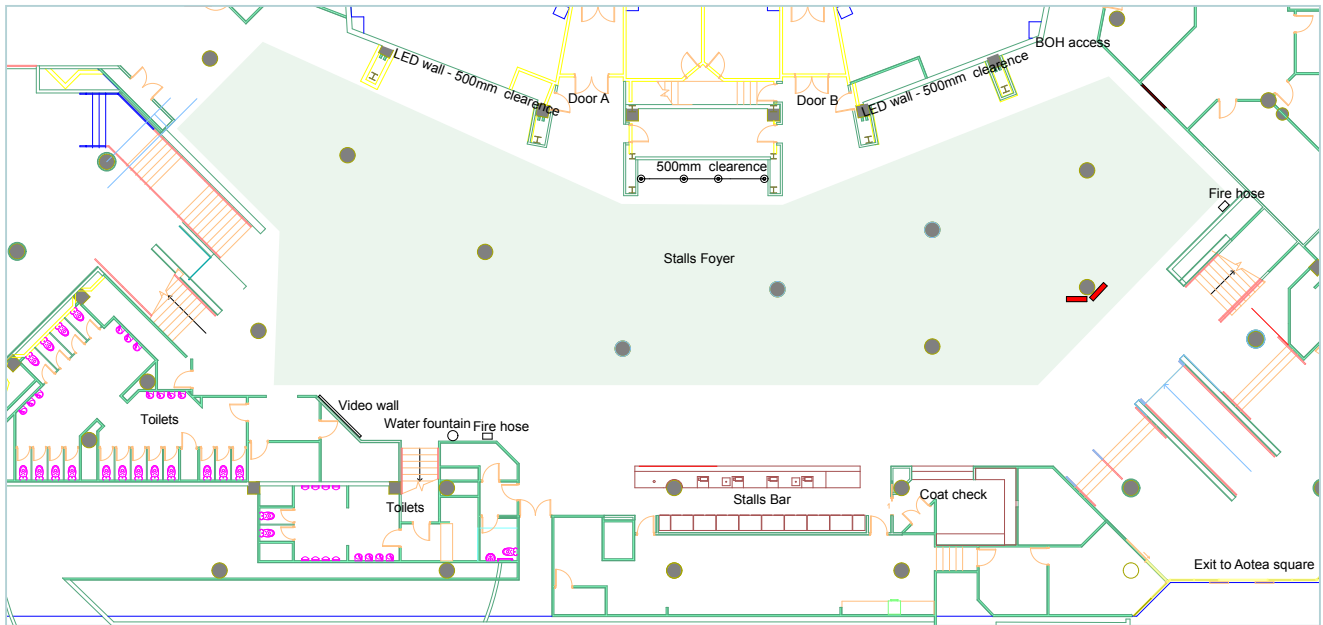
Banquet capacity 580 person

Drive time to airport 25 min drive

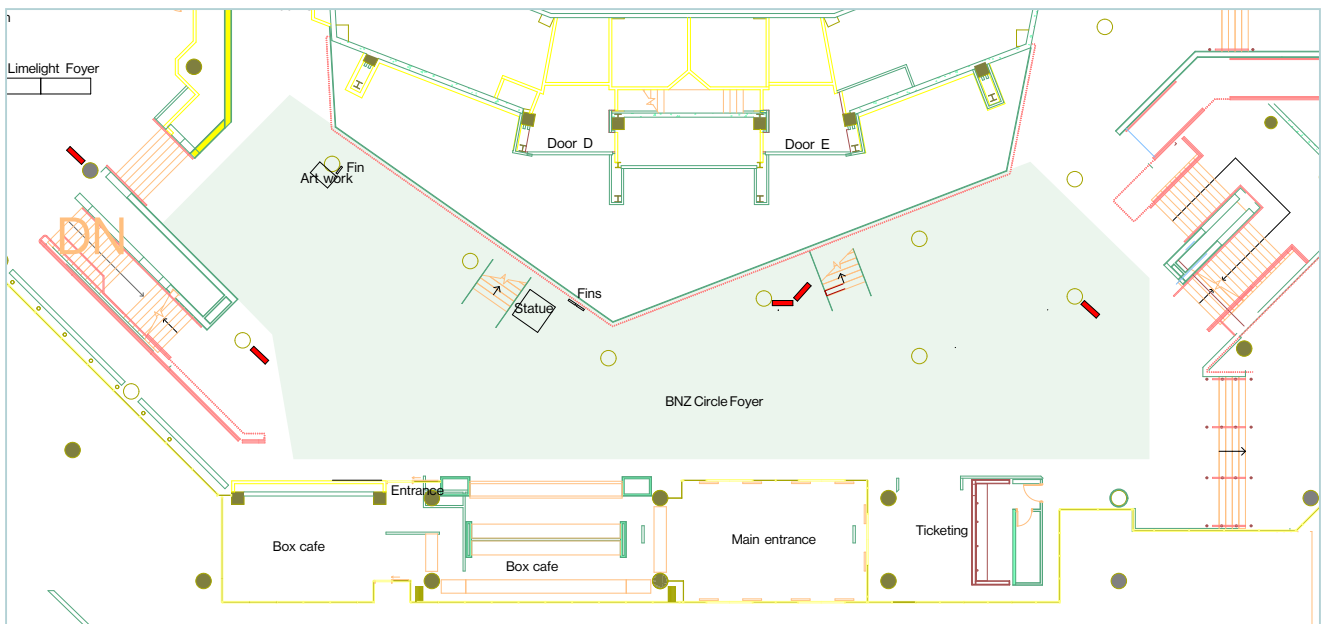
Aotea Centre

Floor Plans

Level 2: Exhibition and catering foyer area



Level 3: Exhibition and catering foyer area



Why your presence is essential at 2035 Oceania Summit

We understand how important it is for all of our sponsors and exhibitors to feel that your investment is wisely placed.

The Benefits of Participating as a Sponsor

- Maximum exposure at the premier Summit devoted to the agrifood & technology industry
- The opportunity for you to interact with the most influential figures in the fields of agrifood technology and climate change
- The opportunity to participate in the excellent social program allowing you to network with colleagues, renew old friendships and foster new relationships.
- High visibility on the Summit website and throughout official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to the agrifood technology industry.
- Build new relationships and strengthen existing ones
- Acquire highly qualified leads and increase brand awareness
- Meet the decision makers and gain instant market feedback
- Delegate list to assist with marketing and return on investment pre and post-summit.

Why Exhibit at the 2035 Oceania Summit?

1. You can show your full product range in real life rather than a catalogue – live events provide an optimised interactive marketing platform
2. You can develop a personal and direct relationship with your clients.
3. You will receive immediate feedback on your product range and purchasers can gain a full appreciation of your product.
4. You will raise your profile in the agrifood technology field and add value to your brands.
5. You can extend the scope of your promotions through the Oceania region
6. You could launch a new product and thereby generate media interest.

To summarise; the benefits of your investment are exceptional exposure, creative networking spaces and opportunities, direct connections, ability to build new relationships, strengthen existing ones, display commitment and transact excellent business.

2035 Oceania Summit

Sponsorship Opportunities

Overview	Gold NZ\$20,000 + GST	Silver NZ\$13,000 + GST	Exhibitor NZ\$9,000 + GST
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Complimentary delegate registrations (including sessions, morning tea, afternoon tea on all applicable days, lunches, and The Festival of Food Welcome Reception)	4	2	1
Complimentary exhibitor staff passes (including morning tea, afternoon tea, lunches and the Festival of Food Welcome Reception)	3	2	1

Exhibition

Exhibition Space	15 sqm (6m x 2.5m)	7.5 sqm (3m x 2.5m)	7.5 sqm (3m x 2.5m)
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Educational Platforms

Opportunity to sponsor /align with a session in the program (subject to committee and speaker approval. Sponsor will have no input into the session)	✓		
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Promotional Platforms

Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓		
Company logo on the Summit Website	Linked to company website	Linked to company website	Name only
Company logo and profile on the Summit App with contact details	100 words	50 words	Only name and contact details
Company logo and profile in the Summit Handbook with contact details	✓	✓	Only name and contact details
Company logo on the Summit Signage	✓	✓	
Opportunity to place a printed product information document on the Sponsor Information table next to the Registration desk	✓	✓	
Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	2 weeks prior, 1 week prior, and at the Summit		

2035 Oceania Summit

Sponsorship Opportunities

GOLD SPONSOR

NZ\$20,000 + GST (NZ\$23,000 incl GST)

You will be recognised as a Premier sponsor of the Summit.

Benefits

Registration

- Four (4) delegate registrations including sessions, morning coffee, afternoon coffee, lunch and The Festival of Food Welcome Reception.
- Three (3) exhibitor staff passes (morning coffee, afternoon coffee, lunch and The Festival of Food Welcome Reception).
- Invitation to attend the Sponsors & Exhibitors VIP reception (number of tickets TBC).

Exhibition Space

- 15 sqm space (6m x 2.5m) in the Exhibition area.

High value association

- Opportunity to sponsor /align with a session in the program (subject to committee and speaker approval. Sponsor will have no input into the session).

Profile

- Verbal acknowledgement as a Gold Sponsor at the Opening and Closing sessions.
- Company logo included on website with a hyperlink to your nominated website.
- Company logo on Summit signage where applicable.
- Company logo included within the Summit App along with contact details and 100 word profile.
- Opportunity to send a targeted email/content information pack to all confirmed delegates Two (2) months prior to the Summit (content to be approved by the Committee).
- Opportunity to place a standard roll up banner next to the registration desk.
- Access to delegate list (provided 2 weeks prior to the Summit and updates 1 week prior to the Summit and immediately after the Summit: Name of only those who have agreed to name disclosure will be shared).

SILVER SPONSOR

NZ\$13,000 + GST (NZ\$14,950 incl GST)

Benefits

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon coffee, lunch and The Festival of Food Welcome Reception.
- Two (2) exhibitor staff passes (morning coffee, afternoon coffee, lunch and The Festival of Food Welcome Reception).
- Invitation to attend the Sponsors & Exhibitors VIP reception (number of tickets TBC).

Exhibition Space

- 7.5 sqm prime space (3m x 2.5m) in the Exhibition area.

Profile

- Company logo on website with a hyperlink to your nominated website.
- Company logo on Summit signage where applicable.
- Company logo on the Summit App along with contact details and 50 word profile.

2035 Oceania Summit Sponsorship Opportunities

EXHIBITOR

NZ\$9,000 + GST (NZ\$10,350 incl GST)

Benefits

Registration

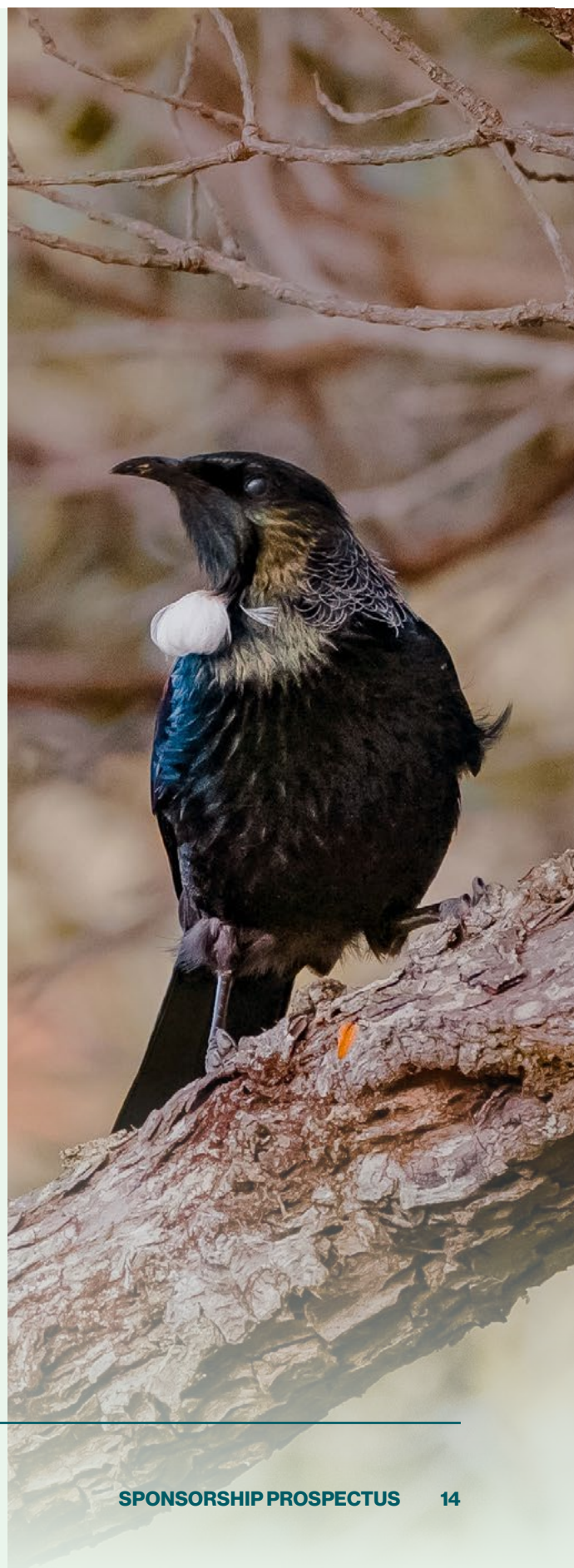
- One (1) delegate registration including sessions, morning coffee, afternoon coffee, lunch and The Festival of Food Welcome Reception.
- One (1) exhibitor staff pass (morning coffee, afternoon coffee, lunch and The Festival of Food Welcome Reception).

Exhibition Space

- 7.5 sqm space/stand (3m x 2.5m) in the Exhibition area.
- Invitation to attend the Sponsors & Exhibitors VIP reception (number of tickets TBC).

Profile

- Company name on website with a hyperlink to your nominated website.
- Company name on the Summit App along with contact details.



Innovative Enhancements

(Additional Opportunities)

Networking and Food

FESTIVAL OF FOOD WELCOME RECEPTION SPONSOR

NZ\$25,000 + GST (NZ\$28,750 incl. GST)

EXCLUSIVE OPPORTUNITY

Benefits

Registration

- Three (3) delegate registration including sessions, morning coffee, afternoon coffee, lunch and Festival of Food Welcome Reception.

Dinner

- Eight (8) tickets to the Festival of Food Welcome Reception.
- Naming rights to the Summit Gala Dinner.
- Verbal acknowledgement at the Festival of Food Welcome Reception.
- Opportunity to address the dinner guests (up to 5 minutes) at the Festival of Food Welcome Reception.
- Opportunity to display a free standing banner (or other static display) at the Festival of Food Welcome Reception.
- Company logo on website with a hyperlink to your nominated website.
- Company name on the Summit App along with contact details.
- Access to delegate list (provided 2 weeks prior to the Summit and updates 1 week prior to the Summit and immediately after the Summit: Name of only those who have agreed to name disclosure will be shared).

Program and Education

SPEAKER SPONSOR

NZ\$15,000 + GST (NZ\$16,500 incl GST)

Selection of the speaker and content of the presentation will be determined by the Organising Committee and subject to approval from the selected speaker. Sponsor to align through logo association on all the speaker's sessions

Benefits

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon coffee, lunch and The Festival of Food Welcome Reception.

Profile

- Company endorsement at the start of the supported speaker session.
- Company logo on website with a hyperlink to your nominated website.
- Company name on the Summit App along with contact details.
- Access to delegate list (provided 2 weeks prior to the Summit and updates 1 week prior to the Summit and immediately after the Summit: Name of only those who have agreed to name disclosure will be shared).

Innovative Enhancements

(Additional Opportunities)

Technology

SUMMIT APP SPONSOR

NZ\$20,000 + GST (NZ\$23,000 incl GST)

EXCLUSIVE OPPORTUNITY

Opportunity to be promoted as The Summit App Sponsor. The Summit App will provide attendees up-to-the-minute information on the program, exhibition and details.

Benefits

Registration

- Three (3) delegate registrations including sessions, morning coffee, afternoon coffee, lunch and The Festival of Food Welcome Reception.

Branding and Promotion on the App

- Exclusive logo presence on the Front 'splash' page of the App, highlighting the conference -this page will be hyperlinked to the company website and will appear every time anyone opens the App.
- Exclusive logo presence on every navigation page (bottom lower half of App page dedicated to the sponsor). This will also be hyperlinked to the company website.
- Logo presence on the App sponsorship page - this page will also contain other sponsor logos, details and links (Sponsor to provide logo in the specific format within required deadlines).

Profile

- Promoted as the exclusive App Sponsor for the Summit on the website.
- Company logo on website with a hyperlink to your nominated website.
- Company name on the Summit App along with contact details.
- Access to delegate list (provided 2 weeks prior to the Summit and updates 1 week prior to the Summit and immediately after the Summit: Name of only those who have agreed to name disclosure will be shared).

POLLING SPONSOR

NZ\$10,000 + GST (NZ\$11,500 incl GST)

EXCLUSIVE OPPORTUNITY

2035 OCEANIA SUMMIT will facilitate questions for polls throughout the Summit program. The questions and options will appear on a static slide with the Sponsor logo at the end of the session prior to the corresponding break.

After the break finishes, and the attendees reconvene, the result of the poll will be shown on the static slide with the Sponsor logo. This double visibility platform will be across each of the Summit catering breaks.

Benefits

Registration

- One (1) Summit registration including sessions, morning coffee, afternoon coffee and The Festival of Food Welcome Reception.

Profile

- Naming rights to the polling platform.
- Static company logo will appear before, during, and after each time polling platform is used during the Summit.
- Company logo on website with a hyperlink to your nominated website.
- Company name on the Summit App along with contact details.
- Access to delegate list (provided 2 weeks prior to the Summit and updates 1 week prior to the Summit and immediately after the Summit: Name of only those who have agreed to name disclosure will be shared).

Innovative Enhancements

(Additional Opportunities)

Branding

SUMMIT LOUNGE SPONSOR

NZ\$20,000 + GST (NZ\$23,000 incl GST)

EXCLUSIVE OPPORTUNITY

An area will be allocated within the exhibition to provide delegates with an area in which to relax and reenergise. The Conference Lounge provides the perfect setting and level of comfort from a busy program schedule.

Benefits

- The Summit Lounge will be located in a prominent location in the exhibition area with 10 sqm allocated to the sponsor to theme the space as required. (Theming costs for the area will be borne by the sponsor including furniture and internet. Power will be supplied by the Summit).
- Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the Summit Lounge (Banners to be provided by the sponsor).

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon coffee, lunch and The Festival of Food Welcome Reception.

Profile

- Company logo on website with a hyperlink to your nominated website.
- Company name on the Summit App along with contact details.
- Access to delegate list (provided 2 weeks prior to the Summit and updates 1 week prior to the Summit and immediately after the Summit: Name of only those who have agreed to name disclosure will be shared).

LANYARD SPONSOR

NZ\$10,000 + GST (NZ\$11,500 incl GST)

EXCLUSIVE OPPORTUNITY

Opportunity to be visible on the Lanyard being provided to all the attendees of the Summit (Lanyard to be provided by the Sponsor).

Benefits

Registration

- One (1) delegate registration including sessions, morning coffee, afternoon coffee, lunch and The Festival of Food Welcome Reception.

Profile

- Company logo on website with a hyperlink to your nominated website.
- Company name on the Summit App along with contact details.

EXHIBITOR STAFF PASSES

Includes:

- Attendance at the Exhibition.
- Attendance at the The Festival of Food Welcome Reception.
- Morning and afternoon teas.
- Lunches.

Application for Sponsorship

2035 Oceania Summit

Please complete the form below.

We, (company name),
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed:	Date:
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Please forward this form to: 2035@theconferencecompany.com
By fax: +64 9 360 1242
By mail to: The Conference Company, PO Box 90040, Auckland, 1142, New Zealand

Company Details

Company:	
Postal Address:	
Telephone:	Facsimile:
Mobile:	Email:
Contact Person:	

A. Sponsorship Opportunities

Sponsorship and/or Item/s requested

1:	NZ\$
2:	NZ\$
3:	NZ\$
4:	NZ\$
Total Sponsorship Spend (incl. GST)	NZ\$

B. Exhibition Space Preferences

Please indicate your preferences in terms of the area you'd like to be positioned within the exhibition area:

1:
2:
3:

Terms and Conditions

Booking and Payment

All prices are quoted in New Zealand dollars and include GST of 15% (as of the date of the publication). The Summit reserves the right to vary the quoted prices in line with any changes in the rate of the GST.

On receipt of a signed Booking Form, a tax invoice for the required 50% deposit will be sent.

Confirmation of Sponsorship Packages and Exhibition space confirmation will only be made upon receipt of this deposit. The balance is will be invoiced on 1 December 2021. Applications after this date will be invoiced in full.

Payment terms : 20 days.

All payments due must be received by the Summit Managers prior to the Summit. No sponsor/ exhibitor will be allowed to set up their exhibition stand at the Summit until full payment has been received.

Floor Plan

If necessary, changes to the floor plan will be made after discussion with affected exhibitors.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

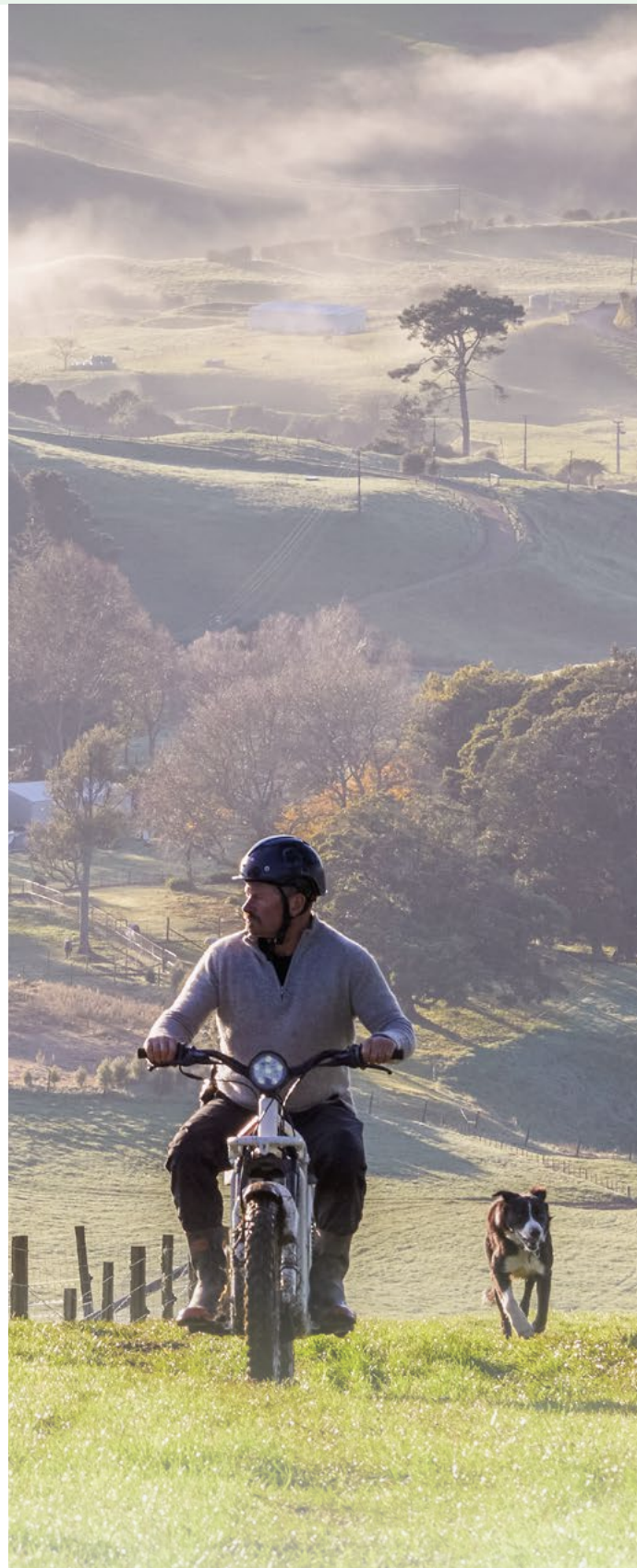
- prior to 31 October, 2021, your deposit will be refunded, less 20% administration fee
- from 1 November, 2021, you are liable for 100% of the package selected.

If the Organising Committee cancels the Meetings after 31 October 2021 in case of circumstances beyond its control, a 20% service fee will be deducted from sponsorship package selected with the balance refunded.

If the Organising Committee cancels the Meetings we will not be liable for any expenses incurred by you in preparation of material for the Meetings or the supply of goods and services.

Covid-19 Vaccination Policy

In the interests of the health and safety of everybody attending the 2035 Oceania Summit venue and in keeping with government policy, all attendees, speakers, sponsors and exhibitors will be required to be fully vaccinated against Covid-19 and abide by any additional protocols that might apply at that time.



We Invite Your Support

Thank you for taking the time to consider the possibilities the 2035 Oceania Summit has to offer.

If you have made your choices, please complete and return the Application for Sponsorship form.

If we can assist with further information, or discussing other opportunities, please contact the Summit Managers.

We hope that you are as enthusiastic about the opportunities that are available in Auckland and we look forward to welcoming you to the Aotea Centre in 2022.

Nihal Fernandez

*Sponsorship and Exhibition Manager on behalf of the
2035 Oceania Summit Organising Committee*

The Conference Company

Email: 2035@theconferencecompany.com

Telephone: +64 9 360 1240 (New Zealand)
1800 193 405 (free calling from Australia)

**THE
CONFERENCE
COMPANY**



“New Zealand is so strong in agrifood because our agriculture and horticulture sector is the backbone of our economy. In addition, the government in New Zealand is very committed to effecting resolution in climate change. The combination of these factors makes New Zealand the perfect destination for an event of this sort.”

Peter Wren-Hilton — Convenor

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